



2020 Lake in the Hills Summer Sunset Festival 20th Anniversary

20th Annual Summer Sunset Festival September 4, 5, 6 2020
www.summersunsetfest.com

Dear Business Owner,

The Village of Lake in the Hills will be hosting its 20th annual Summer Sunset Festival September 4th- 6th 2020 at Sunset Park. This festival is widely attended by the residents of our community as well as those from the surrounding area.

The entertainment and activities include the live stage musical groups, Parade, Sunset Fun Zone (Kids' Korner), Car Show and Got Talent contest. Craft vendors in addition to local businesses will also be selling their wares. In addition to this broad array of activities, the Sunset Festival is hosting the annual Carnival. The weekend-ending fireworks display is considered one of the finest in McHenry County.

The Lake in the Hills Summer Sunset Festival Committee is asking for your financial support to sponsor this annual event. Please take advantage of this opportunity to receive recognition as a business leader in our community. In times like these it's important to be there for those who need you, those in your community, those who are your neighbors. They say that a community is only as strong as those who support it, you are a perfect example of what it means to be a part of a strong caring community and we want you to know that we are so appreciative. Each year the Summer Sunset Festival relies on the support it receives from local businesses to donate funds to help defer the costs of the festival. Enclosed you will find information on the different sponsorship packages and a sponsorship application. Please contact Ray Bogdanowski at 630-327-4019 if you have any questions.

Thank you for your consideration.

Sincerely,

Ray Bogdanowski
LITH Summer Sunset Festival
Chairman
630-327-4019

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Available Sponsorship Packages

Bronze Package - \$200

Sponsor name, logo and website link featured on festival website
Sponsor name on sponsor page in ad book
Complimentary parade entry

Silver Value Package - \$500

Same as Bronze Value Package plus:

Sponsor name on banner at festival
Sponsor name on volunteer T-shirts
Emcee announcements during festival describing your business

Gold Value Package - \$1,500

Same as Silver Value Package plus: naming rights for one of the following festival events

Parade
Car Show
Arts/Craft Show
Horseshoe Competition
Sunset 5K Run
Baggo Competition
Kids' Korner

Diamond Value Package - \$3,000

Same as Silver Value Package plus: naming rights for **MAIN STAGE** and complimentary 10'x10' booth space for promotional use during the festival.

Fireworks Package - \$10,000 (1 only)

Same as Silver Value Package plus: naming rights for **FIREWORKS** and complimentary 10'x10' booth space for promotional use during the festival.

