

2018 Lake in the Hills Summer Sunset Festival

Available Sponsorship Packages

Bronze Package - \$150

Sponsor name, logo and website link featured on festival website
Sponsor name on sponsor page in ad book
Complimentary parade entry

Silver Value Package - \$450

Same as Bronze Value Package plus:

Sponsor name on banner at festival
Sponsor name on volunteer T-shirts
Emcee announcements during festival describing your business

Gold Value Package - \$1,500

Same as Silver Value Package plus: naming rights for one of the following festival events

Parade
Car Show
Arts/Craft Show
Horseshoe Competition
Sunset 5K Run
Baggo Competition
Kids' Korner

Diamond Value Package - \$3,000

Same as Silver Value Package plus: naming rights for **MAIN STAGE** and complimentary 10'x10' booth space for promotional use during the festival.

Fireworks Package - \$10,000 (1 only)

Same as Silver Value Package plus: naming rights for **FIREWORKS** and complimentary 10'x10' booth space for promotional use during the festival.

2018 Lake in the Hills Summer Sunset Festival -Sponsorship Contract-

Sponsor's Company Name _____

Sponsor's Website http://_____

Contact Name/Title _____

Contact Address _____

Contact Phone _____ Fax _____

Contact E-mail _____

Contribution Amount \$ _____ Volunteer Hours _____

Event for Naming Rights (*Gold Value Package Sponsors Only*) _____

Sponsorship Category: (*circle one*) **Bronze-** (\$150) **Silver-** (\$450)

Gold- (\$1,500) **Diamond-**(\$3,000)

Fireworks- (\$10,000)

**** Sponsors at the SILVER package level and above; please attach (on a separate piece of paper) a few sentences describing your business. Our Emcee will use this information when describing you business at the festival.**

This letter shall act as the official agreement between the Lake in the Hills Summer Sunset Festival Committee and the above named sponsor. All Festival publicity shall include your Sponsor Name and indication of sponsorship category. Festival Committee may consider other promotions suggested by Sponsor. A minimum deposit of fifty percent (50%) of the total contribution amount will be required at the signing of this agreement to secure the above contract. Although optional, we will appreciate all sponsors to fulfill a minimum of FOUR (4) volunteer hours, regardless of your level of sponsorship.

**Please mail your signed agreement and check to the address listed below. The balance of payment, if any, will be due by July 31st 2018.

Authorized Sponsor/Date

*Ray Bogdanowski//Date
LITH Summer Sunset Festival*

Please make checks payable to:
Village of Lake In The Hills
Attn: Festival Committee
600 Harvest Gate, Lake in the Hills II, 60156

LITH Village Official / Date